Office of the Dean - GBS
mary_ward@bus.emory.edu
404-727-6384

Prepared for Prof. William A Foster (as private and confidential)

Course Evaluation Results

Dear Prof. Foster,

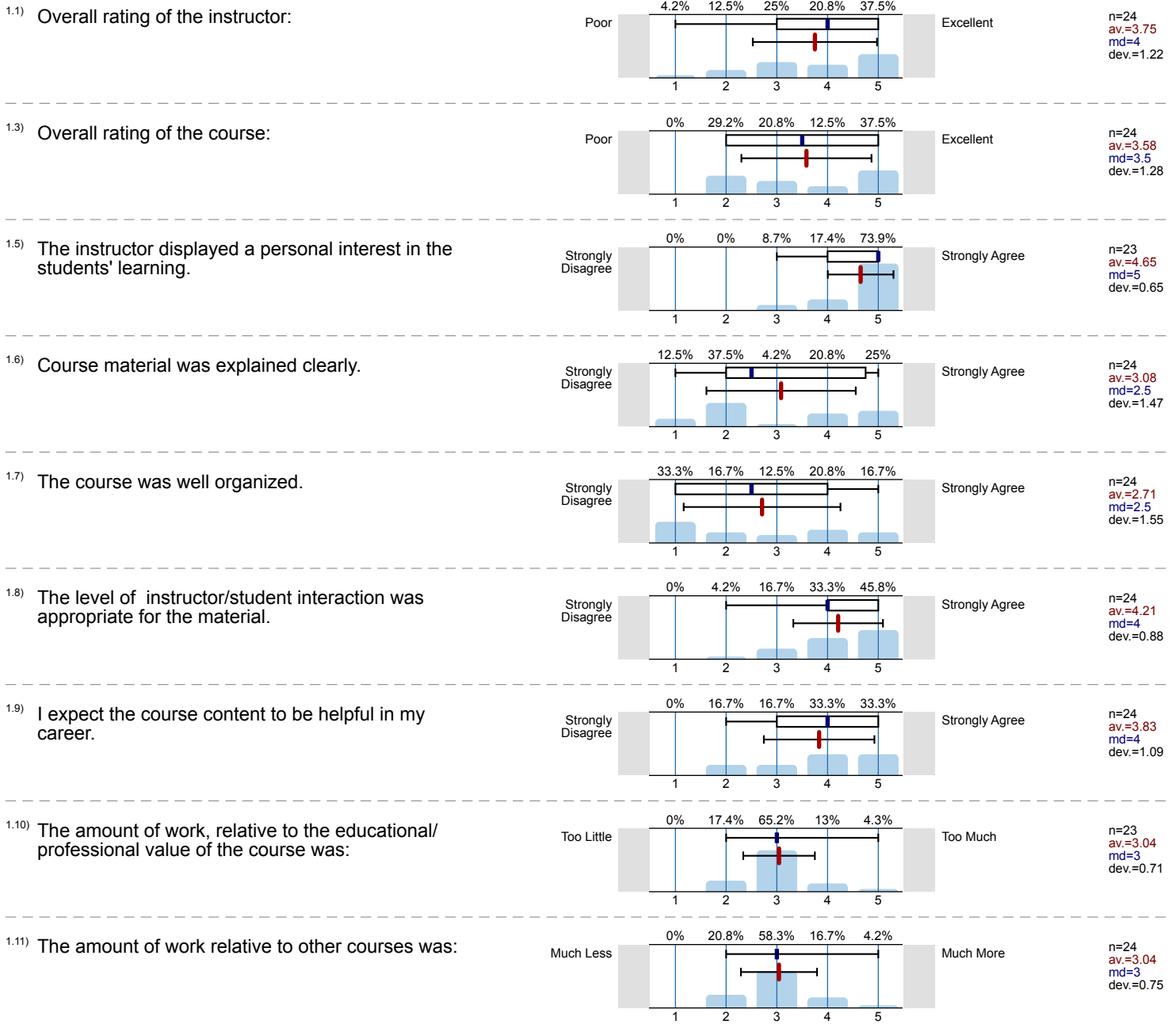This report contains evaluation results for Foundations of Digital Enterp. :

Your Class Climate Administrator

Prof. William A Foster
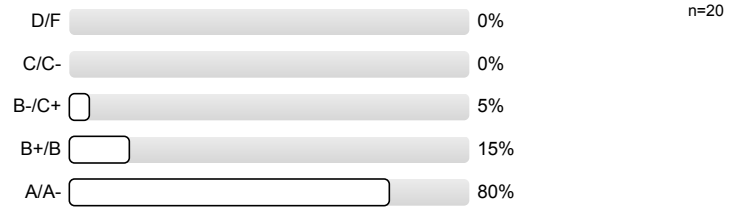## Foundations of Digital Enterp. (450 G00 SP14)
No. of responses = 24

Survey Results

1. Instructor Course Feedback

1.1) Overall rating of the instructor:

	4.2%	12.5%	25%	20.8%	37.5%	
Poor						Excellent

n=24
av.=3.75
md=4
dev.=1.22

1.3) Overall rating of the course:

	0%	29.2%	20.8%	12.5%	37.5%	
Poor						Excellent

n=24
av.=3.58
md=3.5
dev.=1.28

1.5) The instructor displayed a personal interest in the students' learning.

	0%	0%	8.7%	17.4%	73.9%	
Strongly Disagree						Strongly Agree

n=23
av.=4.65
md=5
dev.=0.65

1.6) Course material was explained clearly.

	12.5%	37.5%	4.2%	20.8%	25%	
Strongly Disagree						Strongly Agree

n=24
av.=3.08
md=2.5
dev.=1.47

1.7) The course was well organized.

	33.3%	16.7%	12.5%	20.8%	16.7%	
Strongly Disagree						Strongly Agree

n=24
av.=2.71
md=2.5
dev.=1.55

1.8) The level of instructor/student interaction was appropriate for the material.

	0%	4.2%	16.7%	33.3%	45.8%	
Strongly Disagree						Strongly Agree

n=24
av.=4.21
md=4
dev.=0.88

1.9) I expect the course content to be helpful in my career.

	0%	16.7%	16.7%	33.3%	33.3%	
Strongly Disagree						Strongly Agree

n=24
av.=3.83
md=4
dev.=1.09

1.10) The amount of work, relative to the educational/ professional value of the course was:

	0%	17.4%	65.2%	13%	4.3%	
Too Little						Too Much

n=23
av.=3.04
md=3
dev.=0.71

1.11) The amount of work relative to other courses was:

	0%	20.8%	58.3%	16.7%	4.2%	
Much Less						Much More

n=24
av.=3.04
md=3
dev.=0.75

1.12) What grade do you expect in this course?

D/F	0%
C/C-	0%
B-/C+	5%
B+/B	15%
A/A-	80%

n=20

4. Instructor Supplied Questions

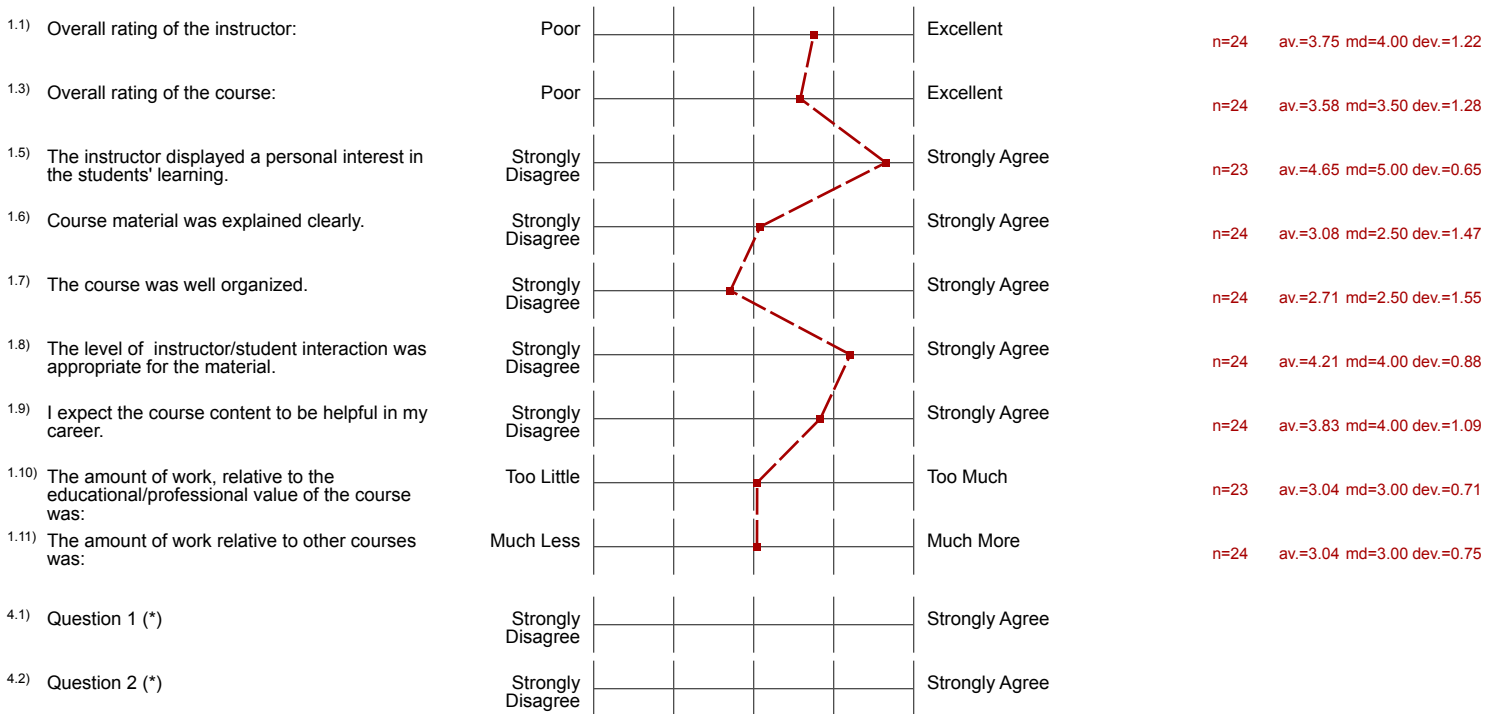4.1) Question 1   The evaluation will not be displayed due to low response rate.

4.2) Question 2   The evaluation will not be displayed due to low response rate.

Profile

1.1)	Overall rating of the instructor:	Poor — Excellent	n=24 av.=3.75 md=4.00 dev.=1.22
1.3)	Overall rating of the course:	Poor — Excellent	n=24 av.=3.58 md=3.50 dev.=1.28
1.5)	The instructor displayed a personal interest in the students' learning.	Strongly Disagree — Strongly Agree	n=23 av.=4.65 md=5.00 dev.=0.65
1.6)	Course material was explained clearly.	Strongly Disagree — Strongly Agree	n=24 av.=3.08 md=2.50 dev.=1.47
1.7)	The course was well organized.	Strongly Disagree — Strongly Agree	n=24 av.=2.71 md=2.50 dev.=1.55
1.8)	The level of instructor/student interaction was appropriate for the material.	Strongly Disagree — Strongly Agree	n=24 av.=4.21 md=4.00 dev.=0.88
1.9)	I expect the course content to be helpful in my career.	Strongly Disagree — Strongly Agree	n=24 av.=3.83 md=4.00 dev.=1.09
1.10)	The amount of work, relative to the educational/professional value of the course was:	Too Little — Too Much	n=23 av.=3.04 md=3.00 dev.=0.71
1.11)	The amount of work relative to other courses was:	Much Less — Much More	n=24 av.=3.04 md=3.00 dev.=0.75
4.1)	Question 1 (*)	Strongly Disagree — Strongly Agree	
4.2)	Question 2 (*)	Strongly Disagree — Strongly Agree	

(*) Note: If the number of responses to a question is too low the evaluation will not be displayed in the profile line.

Comments Report

1. Instructor Course Feedback

1.2) Why did you give the instructor this rating?

Shows interest in the course and our learning

Enthusiastic, but sometimes going into hypothetical extremes of the global economy

Very intelligent, interesting to hear stories about Steve jobs, wants students to get something out of the class

Because he covers up-to-date information that can easily be applicable to one's every day life

Very unorganized, no assignments

very engaging and knowledgeable

He is smart but not very focused

Tough topic to teach, sparked interest

Most interesting professor I've ever had. Often under though.

Prof was very helpful & passionate about the subject.

Very enthuized at the course project

Not the most organized, ~~but~~ but is excited & has a lot to talk about. Lots of involving students in lectures.

Professor Foster was very engaged in the material, It was clear that he wanted students to get the most out of the class. He brought up interesting issues and had a unique take on the material. Sometimes a bit disorganized but overall great

Professor was disorganized and easily distracted. Class was difficult to grasp the main point of the course.

Unorganized + ambiguous in grading methods. Did not provide clear instruction on how to prepare for class + frequently went on tangents.

Asks questions no one could possibly know the answers to. With themes each week that seem in no way to add to each other. He is definatly passionate, but he didn't understand what most of us wanted to learn.

Professor was very enthusiastic about the subject. However, was slightly disorganized as to what was expected from us, and possibly assumed students knew more than they did.

Passionate teacher with strong opinions...
very hetic/disorganized

enthusiastic but kind of frazzled. . .

ⓑ Enthusiastic about the material and approachable. A little confusing and disorganized

He was intelligent, kind, & invested.
Too scattered, no theme for each class.

very enthusiastic, very willing to engage with students.

1.4) Why did you give the course this rating?

Learned alot about digital market

Generally useful but very top-down of the tech industry

I love how much participation in class it
requires, and group projects

Very interesting topics, esp bitcoin

Interesting material, good readings and guest speakers.

Enjoyed the class

Not sure, still what class is about.

I enjoyed the class discussions

Super intriguing, very unorganized

It helps to learn a lot about digital Industry.

Very educational

Should rely slightly less on student interaction
needs more "hard material" to discuss

Really good course for understanding new material
and cutting edge of technology

Interesting topics regarding big data and digital currency stimulated
my interest.

Unorganized + not relevant to my career. Unclear expectations.

I came out of the class no better than I entered, and not from lack of trying. There seemed to be no reason to even attend, even though I never missed a class hoping every week it would be better. I was excited for this class and yeah.... nope.

Very interesting topic but didn't utilize full potential. There was very little background for complex topics in what is a 'foundations' course.

Lack of structure, difficult to know expectations

I don't know what I learned...
what was the content about???

Not sure what the class is about of its purpose

Didn't feel as though I learned what I should have but I learned a lot.

Professor provided a lot of different resources to students and was open to changing material to better suit the class's interests.

2. The best things about this course or instructor are:

2.1) Course:

The course being lecture based ~~and~~

Learnt something new

Both in ~~~ materials ~~~

Interesting topics

Interesting material

Interesting topics and the content was fun

Relevant material.

Interesting, current topics.

High - technology, unknown tech "secrets"

learned about social media analytics and big data tools

Interesting material + very hands on.

Google AdWords compitition

Learnings from Google Online Marketing Challenge.

Thinink critically about the latest, real-world tech

I enjoyed group work

Interestho

Interesting topics, seems like a lot of applications to real life.

2.2) Instructor:

his understanding of the digital market

Very enthusiastic

Engaging professor

Passion for subject

Passionate about material

Very available and willing to meet & discuss with students.

Enthusiastic, caring, interesting

Very interesting personal experiences, excited about material, keeps up with the latest

Passionate about IBM.

Enthusiastic & very eager to help. Probably the most accessible professor I've ever had.

Very passionate and always offering to help students

Very passionate and knowledgable.

Foster really wants his students to do well and
dream big.
I feel comfortable reaching out to him/asking for career advice

enthusiastic, take a personal interest
in students' lives

Enthusiastic and kind

Engaged, cares about students

Different perspectives on a variety of issues
very intellectually stimulating
Seems to genuinely care about student success in class & career

3. The things about this course or instructor that are most in need of improvement are:

3.1) Course:

Following a stricter agenda.

Length of Class

assignments and organization

Organization

More Structure.

VERY unorganized

Probably just more organized material

Analysis learning about 3-4 topics rather than a disorganized cluster of countless topics is needed.

Organization + grading clarity

A purpose

More guidance on how to run GOMC campaigns.
More organized syllabus.

More structure/guidance

??? don't know what's going on.
Could use more structured lecture.

The whole thing. I don't understand what I was for against or the purpose

Disorganized

A little more structure, clearer grading requirements.

3.2) Instructor:

Organization

Absolutely nothing

Organization

~~more focused~~ should be more focused

Strangely, a bit lacking in computer skills

Better learning skills, organization and more objective measures are needed.

better organized, less tangents, + providing clear instruction on how to prepare & expectations

better understand student learning wants.

Slightly disorganized; could have full syllabus Grading criteria laid out earlier. Possibly tone down expectations of students' prior knowledge on computer science platforms, etc.

Foster should ideally be a career advisor rather than a full time lecturer

more organized please

More organized

Not structered

Slow down a bit, organize the class in a more "logical" way —
he obviously is very knowledgable, but sometimes hard for student'
to follow.